

# GROWTH PLUS FUND

A FRESH TAKE ON EQUITY INVESTMENT



Sun Life

*Investing in equities can be very rewarding but involves quite an amount of risk-taking especially when the market is uncertain and the effect of volatility kicks in. But now you have an option to diversify your equity investment in order to help you manage risks and at the same time boost potential gains.*

Introducing **Growth PLUS Fund** --- a peso-denominated equity fund that lets you access a diversified portfolio of high dividend-paying equity instruments from domestic issuers. The dividend earnings of the underlying assets can limit downside risk while you participate in the upside opportunities of equities over the long term.



#### **PROVIDES OPPORTUNITY FOR GROWTH OVER TIME**

The Fund aims to provide long-term capital growth and current income returns through investments in high-quality equity instruments that yield dividends. This allows the Fund to benefit from generally rising performance of equities as well as grow dividend earnings that can potentially add to the share price appreciation over time.



#### **CUSHIONS DECLINE IN EQUITY PRICES**

The consistent and diverse dividend earnings present in the Fund's underlying assets provide the Fund some stability which can cushion the impact of a drop in stock prices during a market downturn.



#### **INVESTS IN A VARIETY OF DIVIDEND-PAYING STOCKS**

Unlike other similar funds in the market, the Fund can invest in a wider selection of dividend-paying stocks, depending on the optimal number of stocks as required by the strategy.



#### **ACTIVELY MANAGED BY PROFESSIONALS**

Sun Life's Professional Fund Managers, who are experts in their field and committed to their work, use an Active Portfolio Management Strategy to ensure the Fund's optimum performance. This gives flexibility for the Fund to swiftly reallocate assets within dividend-paying equity securities and be exposed to high-quality and financially-stable companies.

## HOW DO I AVAIL OF THIS FUND?

**Growth PLUS Fund** is available as a fund option to any Sun Life's Peso Variable Life Insurance product that provides you life insurance coverage until age 88, allowing you to enjoy a combined benefit of life insurance protection and wealth accumulation in one financial solution.

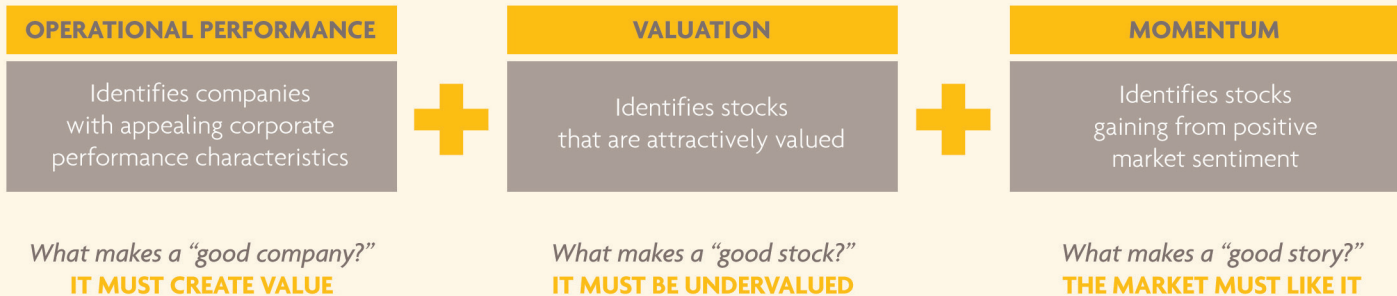
## IS THIS FUND FOR YOU?

**Growth PLUS Fund** is a financial solution for individuals with high tolerance for risk and who are looking to diversify their existing equity portfolio or excess liquid assets into financial instruments with potentially higher returns but with some downside protection from steady dividend earnings. They aim for wealth accumulation by capitalizing on market opportunities within a long-term investment horizon.

## HOW DOES THE FUND WORK?

**Growth PLUS Fund** will exclusively invest in a diverse selection of high-quality, dividend-paying equity securities offered by companies listed in the Philippine Stock Exchange.

To ensure that stock selected is of high quality, the Fund adopts a scoring model based on the following framework:



A portfolio will then be constructed from the universe of high-quality stocks obtained using the following parameters:



### STOCK LIQUIDITY

Can be actively traded



### SUSTAINABILITY OF DIVIDEND FLOW

Has a track record of consistent dividend payment



### DIVERSIFICATION OF ASSETS

Assets are not limited to a number of stocks only



### RISK MANAGEMENT

Ensure balance between risk and return in asset distribution

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### TARGET ASSET ALLOCATION



**95%** Dividend-Paying Equities  
**5%** Liquid Assets

### BENCHMARK



**90%** Philippine Stock Exchange Index (PSEi)  
**10%** 30-day Special Savings Account

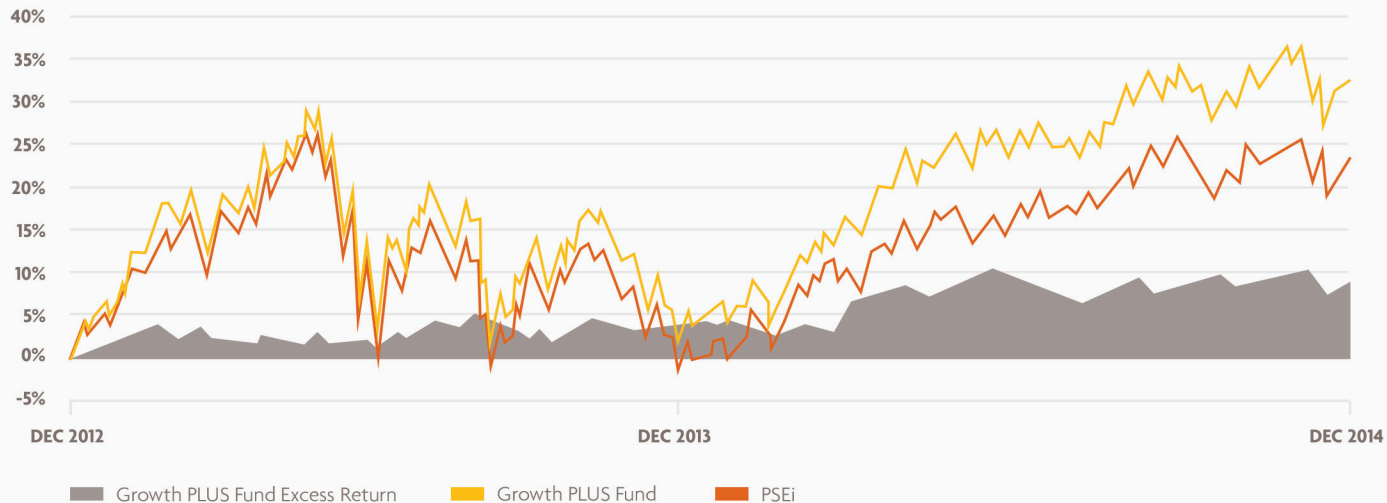
**Diversify your equity investment TODAY!**

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## Growth PLUS Fund

### Hypothetical Portfolio - Returns



FUND NAME	CUMULATIVE 2-YEAR RETURN	CUMULATIVE ANNUAL GROWTH RATE (CAGR)
Growth PLUS Fund	<b>32.43%</b>	<b>15.08%</b>
PSEi	<b>23.37%</b>	<b>11.07%</b>
Performance Difference	<b>9.06%</b>	<b>4.01%</b>

#### NOTES:

- Growth PLUS Fund Excess Return refers to the difference between Growth PLUS Fund Return and PSEi Return.
- Hypothetical performance does not represent actual performance of a portfolio and is not a guarantee of the expected future performance.

Growth PLUS Fund can potentially perform better than PSEi.




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Visit [sunlife.com.ph](http://sunlife.com.ph) for more details.

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 Sun Life Centre, 5th Ave. cor Rizal Drive, BGC Taguig.

For consumer concerns, contact IC (Manila, Cebu & Davao) at

 02-8523-8461 loc 103/127  [publicassistance@insurance.gov.ph](mailto:publicassistance@insurance.gov.ph).

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